





INTRODUCTION.

DQ Vodka AB Sweden Company takes pride in exporting limited volumes of an undiluted vodka formula based solely on the purest fine spirits of central Sweden. Vodka of this high quality can only be made in small batches and the bottles are distributed only to the finest shops and venues around the world.

- Gluten-free
- Distilled 250 times
- Filtered once
- Swedish osmosis-treated water
- Swedish winter wheat
- Hand- assembled bottle
- Alcohol quality checked once an hour throughout production
- ISO-certified companies in Europe make Distilled Quality bottle components.
- Each bottle is as unique as your own fingerprint



DISTILLED QUALITY - PRODUCT OF SWEDEN

Distilled Quality Vodka is a premium vodka, with the taste of Sweden. Only winter wheat from Swedish farmers is used for the mash, wheat that has been growing slowly under the winter snow.

Winter wheat is the ultimate cereal for the production of good vodka due to its low protein content. It is estimated that about 3.5 kg of winter wheat is used for 1 liter of 100% alcohol, known as LPA. When fermenting, the yeast strain is carefully chosen. The yeast transforms natural sugar into ethyl alcohol and carbon dioxide. The yeast strain is as important to the taste of the distillate as the winter wheat is. Before distillation, the mash is carefully checked to optimize production. The PH value and the sugar levels must be measured. When the yeast become "thick" and has formed enough ethyl alcohol, the mash should contain between 9-10% alcohol. Continuous distillation is used.

This means that the mash/ethanol moves through four different columns. These columns consist of different levels which maintain different temperatures, which slowly leads the ethanol onwards. Ethanol has a boiling point at 78.4 degrees so it is vital to maintain the right temperature to develop the desired taste. Throughout the process through these 4 columns, the ethanol is distilled as many as 250 times before it reaches the euphoric stage of 96.2%. Distilled Quality vodka consists of 40%, which means that 40% is ethanol and 60% water. So the quality of the water is a major influence on the character of the vodka.

Sweden is well-known internationally for its clean environment and its rich water resources in rivers and lakes and for its clean water quality.



DISTILLED QUALITY - THE WATER

When groundwater is used in Swedish vodka, Sweden's climate and geology, above all the many shingle ridges the glaciers created, means good access to naturally-filtered, fresh-tasting and easily- extractable groundwater. The groundwater contains low levels of organic matter so only simple procedures at the water treatment plant are required.

Malmkoping water has long been famous for its quality which is perhaps why people settled there as early as 5 000 years ago. In the bottling plant, the water is osmosis-treated to deionize it and refine its taste. Since the quality of both the water and the ethanol is so high, only a coarse filter is necessary before bottling.

Results from chemical analysis conducted on the water of Malmkoping 10 Oct 2018

SS-EN ISO 7027-1: 2016 Turbidity FNU < 0.1 \pm 0.12 FNU

SLV 1990-01-01 Met.I Odor none SLV 1990-01-01 Met.I Odor, type -

SS-EN ISO 7887: 20120 Color <5 \pm 2 mg /1 Pt

SS-EN 27888-1 Conductivity 25 $^{\circ}$ C 51.3 \pm 5.13 mS / m

SS-EN ISO 10523: 2012 pH at 20 $^{\circ}$ C 7.9 \pm 0.2

ISO 15923-1: 2013 B Ammonium Nitrogen, NH4-N < 0.01 + 0.005 mg / L

Calculated Ammonium, NH4 <0.02 \pm 0.01 mg / I

SS-EN ISO 11885: 2009 Aluminum, AI < 0.03 + 0.02 mg / I

SS-EN ISO 11885: 2009 Iron, Fe $< 0.05 \pm 0.01$ mg /1

SS-EN ISO 11885: 2009 Manganese, Mn < 0.02 \pm 0.003 mg /1



DISTILLED QUALITY - THE BOTTLE

During production, the quality manager quality-grades the product at least once an hour. This includes tasting the vodka both before and after bottling to make sure nothing has happened to the taste and quality. The Distilled Quality. bottle itself is a masterpiece with its 10 different components, carefully chosen and formed according to our design.

The manufacturers of the bottle components are found all over Europe, only the best is good enough. All the different components are carefully assembled by hand, by our local labor force.

The silvery lacquered bottom is glued together with the sea-blue bottle, the cap is carefully fitted with its weight, plastic cover and medal. When filling the award-winning Distilled Quality Vodka into the bottle, an aluminium spout is placed in each bottle. This hollow spout follows the movements in the vodka. The top is carefully threaded on and then dried off and a seal applied.

Each bottle takes about 15 minutes to complete, but you must have heard that you cannot rush perfection.

Each Distilled Quality Vodka bottle is as unique as your own fingerprint. The beautiful, robust design delivers a feeling of both power and luxury.

Distilled Quality Vodka is unbeatable for its craftsmanship and quality.





POYAL COMP

Stockholm Castle in January 2018

Per Jacobsson Rigagatan 3 115 27 Stockholm

His Majesty the King has asked me to send his thanks for your kind letter and the two bottles of DQ Vodka, which arrived some time ago. The King appreciated your kind thoughts very much!

Your sincerely,

[signed]

Heidi Kumlin

Private Secretary to His Majesty

Date: 18 January 2018
Certified correct Swedish-English translation
Anne Froude, Authorised Public Tonslation
(Sweden) tel. +46 (0)8 99948



Stockholms Slott, i januari 2018

Per Jacobsson Rigagatan 3 115 27 Stockholm

Hans Majestät Konungen har bett mig framföra ett varmt tack för ditt vänliga brev och de två flaskorna DQ Vodka, som kom för en tid sedan.

TO THE PARTY AND THE PARTY AND

Konungen uppskattade mycket den vänliga omtanken!

Med vänliga hälsningar,

Hich levelin

Heidi Kumlin

H.M. Konungens handsekreterare



"Life Undiluted is about experiencing life as it is; to seek out and enjoy moments of strength, purity and brilliance."

DISTILLED QUALITY.

Distilled Quality is what it says, in homage to the high quality and production methods that we employ. Our production includes a continuous distillation process used in Sweden for more than 130 years. It's so pure that it doesn't need any subsequent filtration. Most distilleries allow impurities to arise in abundance during the fermentation process. These impurities are typically removed with single or multiple passes through charcoal filters.

Distilled Quality brews spirits by a more sophisticated method that seeks to minimise or avoid altogether these by-products during the early stages of the distillation process. Utilising pure Swedish water in the distillation gives us a head start and determines much of the purity and smoothness of the end product. The few imperfections that do arise are removed by method of multiple-column continuous distillation, with no need for subsequent filtering, thereby creating what truly is the world's finest spirit.



PRODUCT DETAILS.

"Life Undiluted thrives on the unpredictable, taking

Brand name: Distilled Quality Vodka

Country of origin: Sweden Type: Unflavoured vodka First introduced: 2008

Spirits Analysis:

Alc/vol %: 40% Sugar: None

Source of alcohol: Neutral spirit

Botanical source: Wheat

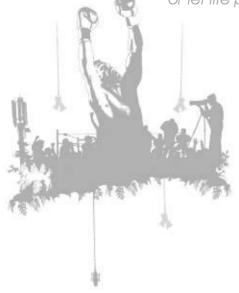
Alc/vol % of distillation: 96.4%

Added flavours: None

Additions: None

Herbs and spices: None Colour additives: None

life head on, not seeking to hide away or let life pass by."



Method of manufacture and tasting notes

In the production of Distilled Quality Vodka, neutral grain spirits are mechanically mixed with fresh water that has been purified by reverse osmosis. The final product passes through membrane filters and is bottled with a vacuum-filler.

Colour: Colourless

Nose: Sweet aroma; picks up on wheat origins.

Palate: No stinging bite on the first sip. Very soft and velvety texture. Its character comes alive at

the back of the throat. Soothing aftertaste. Best enjoyed: Drinkin it straight on the rocks. THE ROLLING STONES CHOOSE DQ VODKA COMPANY THEY MADE A LIMITED EDITION FOR THE AFTERPARTY IN SWEDEN THE ROLLING STONES LIMITED EDITION

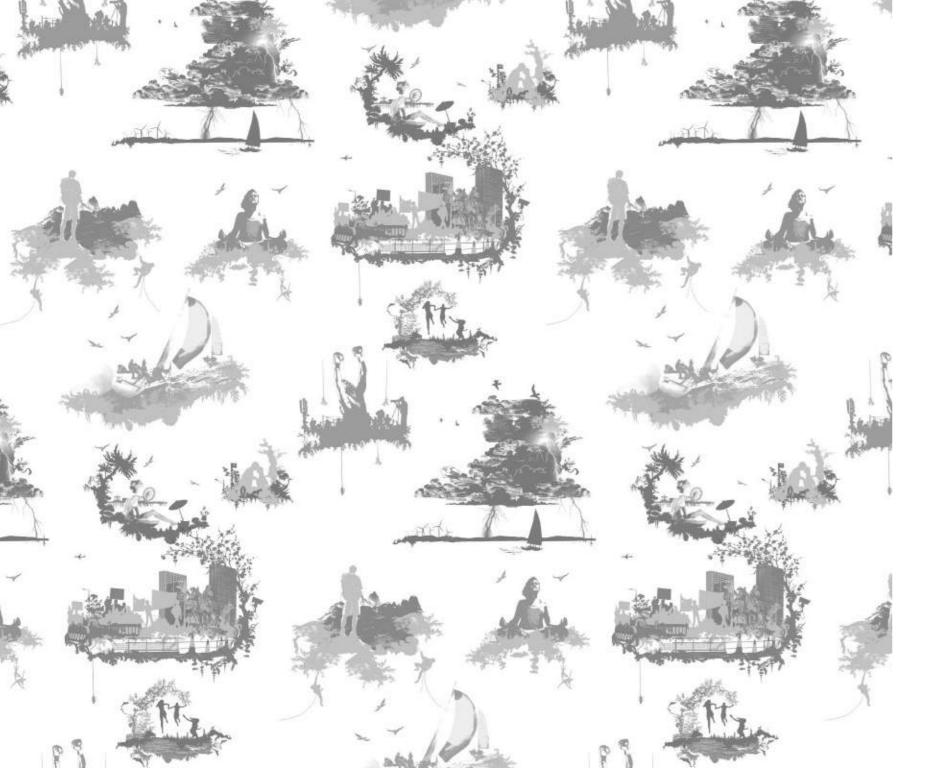


DQ VODKA AB COMPANY SWEDEN

Distilled Quality is a modern hands-on enterprise with a diversified management team that is both familiar with the Scandinavian region and International markets.

The company is run by a group of carefully selected entrepreneurs and gastronomists with a long-standing background in product development. New additions to the Distilled Quality portfolio will be released in 2019 including sophisticated flavour extensions and limited edition bottles. DQ VODKA AB SWEDEN COMPANY has one simple objective - to produce and deliver the best vodka brand the world has ever tasted.





AVAILABILITY, DISTRIBUTION AND PRICE.

Distilled Quality Vodka is available worldwide.

Distilled Quality Vodka 1L

Empty bottle 1L incl. tube and capsule = 1,078kg Empty carton 6x1000ml = 0,296kg Full bottle 1000ml = 2,050kg Full carton 6x1000ml = 12,596kg

Recommended retail price \$79.90

Distilled Quality Vodka 700ML

Empty bottle incl. tube and capsule = 0,966kg Empty carton 6x700ml = 0,230kg Full bottle 700ml DQ = 1,610kg Full carton 6x700ml = 9,890kg

Recommended retail price \$69.90

PRESS AND ORDER CONTACT WORLDWIDE.

To take advantage of any interview possibilities and for all press enquiries about Distilled Quality, please contact:

DQ VODKA AB

Telephone +46 (0) 8 128 149 00 Mobile: +46 (0) 736 20 20 43 Email: info@dqvodka.com Global: www.dqvodka.com US Market: www.dqvodka.us

SOCIAL MEDIA

Facebook.com/dqvodkaofficial
Twitter.com/dqvodka
Instagram.com/dqvodka



DISTILLED QUALITY VODKA WINNER OF THE BEST VODKA IN THE WORLD 2018

Distilled Quality Vodka attended at the WSWA 75th Annual Convention & Exposition at Caesars Palace, Las Vegas and recieved the prestige Double Gold Award for best vodka.





